



National Association of Women Business Owners

Greater Miami Chapter

Contact: Anne B. Freedman, 305-273-6640, President, Miami Chapter, email: anne@speakoutinc.com or info@nawbomiami.org. Valeska I. Jacques PR Director 786-218-1021 valeska@uvium.com

**State-Wide Blogging Party to Give
Florida Women Business Owners
Chance to Launch Their Own New Media Outlet
January 10, 5-7 p.m. Biscayne Centre - 11900 Biscayne Blvd., Miami**

Miami -- Blog, blog, everywhere a blog – but what is it and where is ours?

Knowing that fear of technology was a potential hurdle but wanting to take advantage of a new, fast and a free way to communicate with and among members, the Miami Chapter of the [National Association of Women Business Owners](#) decided to combine two passions: education and having fun. The result is a first-ever state-wide “blogging party” with a goal of teaching women entrepreneurs in Miami-Dade, Broward, Orlando and Lakeland how to create and conduct business networking through an association “blog” for their chapters and one for their own businesses at the same time.

“We wanted to eliminate the anxiety some people have about new internet technology by making this a really fun learning experience,” said Valeska Jacques, CEO of [uVium, Inc.](#), who will be giving in-person, hands-on instruction to Miami and Fort Lauderdale women business owners. A [blog](#) is a new online media outlet that allows instantaneous, 24/7 communication between the writer and readers. Those at the party will be joined via Internet conferencing by members of the Orlando and Lakeland chapters of the National Association of Women Business Owners.

[Biscayne Centre](#), an office condo at 11900 Biscayne Blvd., North Miami, has donated the use of its wireless conference room for the meeting. Participants are invited to bring their laptop.

“We’re excited about the new opportunities for quickly and easily sharing ideas, information and expertise through blogging and how we may use this as a way to network with other women business owners throughout the state,” said Anne B. Freedman, president of Miami Chapter, NAWBO, and owner of Speak Out, Inc. Cost for the “Blogging Party” is \$25 for members and their guests. \$45 for non-members and at the door. Space is limited. RSVP@nawbomiami.org or by calling 305-271-6797.